

SENIOR LIFE

INSURANCE COMPANY

Rev. 06/2013

FACTS	WHAT DOES SENIOR LIFE INSURANCE COMPANY DO WITH YOUR PERSONAL INFORMATION?
--------------	---

WHY?	Financial companies choose how they share your personal information. Federal and state law give consumers the right to limit some but not all sharing. Federal and state law also require us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.
-------------	--

WHAT?	<p>The types of personal information we collect and share depend on the product or service you have with us. This information can include:</p> <ul style="list-style-type: none"> • Social Security Number, medical information, and information provided on your application • Policy coverage, premium, payment history, and other information about your transactions with us <p>When you are no longer our customer, we continue to share your information as described in this notice. In the event of an adverse underwriting decision and upon written request, the specific reason for the adverse underwriting decision will be provided.</p>
--------------	--

HOW?	All financial companies need to share their customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons Senior Life chooses to share; and whether you can limit this sharing.
-------------	--

Reasons we can share your personal information.	Does Senior Life share?	Can you limit this sharing?
For our everyday business purposes - Such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	YES	NO
For our marketing purposes - To offer our products and services to you	YES	NO
For joint marketing with other financial companies	NO	We do not share.
For our affiliates' everyday business purposes - Information about your transactions and experiences	NO	We do not share.
For our affiliates' everyday business purposes - Information about your creditworthiness	NO	We do not share.
For our affiliates to market to you	NO	We do not share.
For nonaffiliates to market to you	NO	We do not share.

Questions?	Call 1.877.777.8808 or go to www.SeniorLifeInsuranceCompany.com
-------------------	---

Who we are.	
Who is providing this notice?	Senior Life means Senior Life Insurance Company
What we do.	
How does Senior Life protect my personal information?	<p>To protect your personal information from unauthorized access and use, we use security measures that comply with state and federal law. These measures include computer safeguards and secured files and buildings.</p> <p>We also maintain other physical, electronic and procedural safeguards to protect this information, and we restrict access to those employees and agents for whom access is appropriate.</p>
How does Senior Life collect my personal information?	<p>We collect your personal information, for example, when you</p> <ul style="list-style-type: none"> • <i>Apply for insurance and pay premiums</i> • <i>File an insurance claim</i> <p>We also collect your personal information from other companies. If you find your personal information to be incorrect you may submit a written request for correction or amendment.</p>
Why can't I limit all sharing?	<p>Federal law gives you the right to limit only</p> <ul style="list-style-type: none"> • Sharing for affiliates' everyday business purposes - information about your creditworthiness • Affiliates from using your information to market to you • Sharing for nonaffiliates to market to you <p>State laws and individual companies may give you additional rights to limit sharing.</p>

Definitions	
Affiliates	<p>Companies related by common ownership or control. They can be financial and nonfinancial companies.</p> <ul style="list-style-type: none"> • <i>Senior Life does not share your information.</i>
Nonaffiliates	<p>Companies not related by common ownership or control. They can be financial and nonfinancial companies.</p> <ul style="list-style-type: none"> • <i>Senior Life does not share with nonaffiliates so they can market to you.</i>
Joint Marketing	<p>A formal agreement between nonaffiliated financial companies that together market financial products or services to you.</p> <ul style="list-style-type: none"> • <i>Senior Life does not market jointly.</i>

SENIOR LIFE
—INSURANCE COMPANY—